

STRAIGHT LINE PRODUCTIONS Presents

EXHIBIT SPACE RESERVATION & CONTRACT 2010 / 2011

Please Print

Exhibitor Name: _____ DBA: _____

Contact Name: _____ **Signature:** _____

Electronically Submitted Contracts: Checking this box constitutes acceptance of all terms & conditions Check Box

Telephone: _____ Fax: _____

Address: _____ City: _____ State: _____ Zip: _____

E-mail: _____ Date: _____

Standard Booth Package

1. Materials must be submitted prior to deadline as posted on our website, www.thewoodworkingshows.com.

- 10 x 10 exhibit space
- Black drape and side curtains
- One 500 W electric outlet w/ multiple show commitment – FULL payment must be recorded **60 days** prior to the show to qualify.
- Listing in our official show program, 1.
- Online exhibitor listing
- Link to exhibitor's website from TWWS website, 1, 2.
- Links to printable coupons 1, 2.
- One coupon/feature in official show program 1, 2.
- FREE drayage (one 4' x 4' x 4' crate) for first 40 FULL SEASON exhibitors

Contact us for opportunities to expand your presence with unique sponsorships and promotional tie-ins.

Name for Program: _____

Address (if different from above): _____

Phone: _____ Web: _____

25 word description: _____

2. E-mail high resolution jpeg of logo & pdf of coupon to art@thewoodworkingshows.com. Please note shows(s) in subject line.

DATE	SHOW	# Bths	Corner
10/22 - 10/24	Dallas	_____	_____
10/29 - 10/31	Costa Mesa	_____	_____
11/5 - 11/7	Sacramento	_____	_____
11/12 - 11/14	Pacific NW	_____	_____
11/19 - 11/21	Denver	_____	_____
12/3 - 12/5	St.Paul	_____	_____
12/10 - 12/12	Chicago	_____	_____
12/17 - 12/19	Detroit	_____	_____
1/7 - 1/9	Baltimore	_____	_____
1/14 - 1/16	New England	_____	_____
1/21 - 1/23	Indianapolis	_____	_____
1/28 - 1/30	Kansas City	_____	_____
2/4 - 2/6	Columbus	_____	_____
2/11 - 2/13	St.Louis	_____	_____
2/18 - 2/20	Milwaukee	_____	_____
2/25 - 2/27	Somerset	_____	_____
3/4 - 3/6	Atlanta	_____	_____
3/11 - 3/13	Chantilly	_____	_____
3/18 - 3/20	Tampa	_____	_____
3/25 - 3/27	TBD	_____	_____
4/1 - 4/3	Houston	_____	_____

The Big Ten

Remember to Read & Sign Above and Reverse!

Booth Rates

Pre/Post - Season Shows (A Rate)
 1 - 9 Booths \$ 1,000/ ea.
 10+ Booths \$ 750/ ea.

The Big 10 (B Rate)
 1 - 9 Booths \$ 1,500/ ea.
 10+ Booths \$ 1,350/ ea.
 20+ Booths \$ 1,250/ ea.

** Add'l Fees: Corner \$100

It Pays to Plan Ahead!

Booths must be contracted and deposited for on a single contract to qualify for discounted rates.

Pay by credit card!

Visa MC AMEX DISC

Card #: _____

3/4 Digit Code: _____ Expiration _____

Name: _____

Billing Addr: _____

State/Zip: _____

Signature: _____

Please forward **signed** **The Woodworking Shows** Straight Line Productions PO Box 1094 Bristol, RI 02809 Or Fax to 401.253.1377

Calculate Booth Rate & Deposit!

Balances due 60 days prior to show date

+ Payment in full for shows taking place within 60 days of the signing of contract: _____

No. Bths: _____ x A Rate _____ = _____

No. Bths: _____ x B Rate _____ = _____

* No. Corners: _____ x \$100 = _____

Exhibitors with outstanding balances **WILL NOT** be permitted to exhibit.

SUB- TOTAL : _____

x 25% Deposit: _____

* Initial Here: _____

TOTAL ENCLOSED: _____

Terms & Conditions

GENERAL This contract, when signed by the applicant and accepted by Show Management, shall be considered valid and binding. The Exhibitor Service Manual and supplements shall be considered a part of this contract.

PAYMENT FOR SPACE A 25% deposit of total booth space fees or payment in full is required to reserve exhibit space. Payment in full for each event is due 60 calendar days prior to that event's opening date. **If payment is not received in full at least 60 calendar days prior to the show, you will be billed a minimum late charge of \$100.** If space is booked during the 60 days prior to a show, payment in full is due immediately. No discounts will be offered for late bookings. Booth volume discounts can be earned only by depositing in full on the booth volume specified in the Reservation Form. Earned booth volume discounts will not be applied retroactively. Without exception, Show Management must receive and confirm all cancellations in writing, or your cancellation will not be accepted. If you must cancel a contracted show, please be advised that you are liable for up to 100% of the cost of cancelled booth space incurred. Cancellation may affect Exhibitor's contracted volume discount rate.

Exhibitor fee obligation in the event of cancellation: * **INITIAL HERE** *

- 60 days or less prior to show opening 100% _____
- 120 days or less prior to show opening 50% _____
- 121 days or more prior to show opening 25% _____

It is agreed that Show Management reserves the right to reassign cancelled booths, and that subsequent reassignment of cancelled space does not relieve the canceling Exhibitor of his obligation to pay the amount due. Retroactive pricing will go into effect for all booths if the cancellation results in a change in the exhibitor's contracted volume discount rate.

CONTRACT ADDENDA Changes to Exhibitor's show schedule and space reservations will be considered addenda to this contract and subject to all terms and conditions herein.

CHANGE OF SPACE Show Management may change Exhibitor's space assignment after the acceptance of this contract deposit or payment if it is deemed in the best interest of the show.

EXHIBITION The overriding primary purpose of The Woodworking Shows is for Exhibitors to show and demonstrate merchandise and equipment held in inventory on the show premises in order to advertise, educate and directly sell those items. Show Management reserves the right to decline, prohibit or cancel any exhibit or part of an exhibit that, in its opinion, is not in keeping with the character of the general exhibits and/or the primary purpose, or is otherwise unacceptable.

NO SUBLETTING of booth space.

ELECTRICAL SERVICE One 500-watt, 110v-AC outlet will be provided to each paid booth space provided that it is ordered at least 60 days prior to the show via forms provided in the Exhibitor Manual. Additional services will be available at the Exhibitor's expense. Any booth judged to be using excess electrical service will be provided the additional service needed at the cost to the Exhibitor as quoted in the Service Manual. Show Management is not liable for any problems resulting from any services provided by electrical contractor.

INSTALLATION AND REMOVAL OF EXHIBITS All exhibits must be installed or removed by the time specified in the manual or Show Management will have the authority to direct its installation or removal by the official show drayage company at their prevailing rates, which will be charged to the Exhibitor. Show Management assumes no liability for freight not removed by Exhibitor.

PROTECTION OF FACILITIES Nothing shall be posted on, tacked, nailed, screwed or otherwise attached to the columns, walls, floors, or other parts of the facility exhibit area without permission from the proper building authority. Fluids, caustic or staining, must not be used where they may damage floor coverings. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with directions of Show Management, Facility Management or their assistants.

DISTRIBUTION OF ADVERTISING Exhibitors may distribute printed advertising, souvenirs, etc., from within their own space only. Any souvenir or advertising that is of an objectionable or undignified character will not be permitted. Helium balloons and adhesive stickers are not permitted. All such gifts or souvenirs are subject to the approval of Show Management.

COMBUSTIBLE MATERIALS AND FIRE REGULATIONS No combustible oils or gases can be used as part of an exhibit. All decorations must be flameproofed to the satisfaction of administering Fire Department. At fire marshal directive, Exhibitor agrees to comply immediately or Exhibitor will be removed from the show and forfeit any and all fees paid.

INSURANCE/LIABILITY Exhibitors at The Woodworking Shows must carry: statutory worker's compensation coverage if required by any governmental agency and commercial general liability including products and completed operations, independent

contractors personal injury and blanket contractual liability insurance limits of at least \$1,000,000 per occurrence, \$2,000,000 aggregate. These coverages must be evidenced by a Certificate of Insurance with a 30-day notice of cancellation provision to the holder naming Straight Line Productions as additional insured. Exhibitor agrees that Show Management, Show Management's service contractors, the Hall and their representatives, employees and agents are not liable for any injury, loss or damage that may occur to Exhibitor, or to Exhibitor's employees, agents, guests or property from any cause whatsoever, prior to, during or subsequent to the period covered by this contract. Exhibitor assumes all responsibility and liability for losses, damages and claims arising out of injury or damage to, or caused by, Exhibitor's displays, equipment, employees or representatives. The liability of Show Management and its affiliates and Exhibitor's remedy for any claim of loss or damage arising from or related to this contract, regardless of the form of action, shall be limited to one-half of the fees paid to Show Management hereunder.

EVENTUALITIES In case the facility(ies) shall be destroyed by fire, or the elements, or by any other cause, or in case any other circumstances shall make it impossible for Show Management to permit the contracted space to be occupied by the Exhibitor, or to hold the event as scheduled, the Exhibitor shall waive any and all claims to damage or compensation except the pro rata return of the amount paid for exhibit space.

OCCUPANCY AND COMPLIANCE If the Exhibitor fails to occupy space contracted for, fails to comply promptly with a change required by a regulatory authority, or fails to comply in any other respect with the terms of this agreement, Exhibitor shall be considered in default and Show Management shall have the right to use such space in any manner without releasing the Exhibitor from paying the sum agreed upon in this agreement.

ATTENDANCE Show Management has sole control over all admission policies.

FILMING/VIDEO RECORDING RIGHTS/ELECTRONIC MESSAGES Photographs, film or video recordings may be made in the show facility, and may include images of Exhibitor, its employees, agents and related merchandise and displays. Exhibitors may not hinder, obstruct or interfere in any way with such photography or recordings, and hereby consent to Show Management's use of such recordings for commercial purposes. Exhibitor grants Show Management a non-exclusive, royalty-free, revocable, non-transferable worldwide license to use Exhibitor's trademarks, service marks, logos, trade names, copyrighted content, hypertext links, domain names, icons, buttons, banners, graphic files and images.

EXHIBITION ACTIVITIES Exhibitor agrees not to conduct any outside commercial activity including, but not limited to, receptions, seminars, symposiums, in-store events and hospitality suites during The Woodworking Shows' events, held at or away from the show facility, except with the written approval of Show Management.

RESTRICTIONS Exhibitor shall not sell or distribute any items with The Woodworking Shows logo. Books, periodicals, publications, and pamphlets are the exclusive purview of The Woodworking Shows except by express written permission. Exhibitor shall not make any solicitation for credit cards or drawings of any kind without written permission. **THE WOODWORKING SHOWS ALSO RESERVES THE RIGHT TO BAR FROM ANY BOOTH OR EXHIBIT ANY MATERIAL, LITERATURE, PERSON, OR THING THAT IS NOT IN THE WOODWORKING SHOWS' OPINION CONSISTENT WITH THE CHARACTER, PURPOSE OR OBJECTIVE OF THE WOODWORKING SHOWS.**

PRODUCT SPONSORSHIP AGREEMENTS The Woodworking Shows reserves the right to enter into any type of sponsorship agreement of any nature. If such agreements prohibit any exhibitor from selling a specific product, then the exhibitor has the right to terminate this agreement with no penalties other than the exhibitor is liable for any monies due for exhibitions and or promotions completed at the time of cancellation.

AMENDMENTS Show Management shall have full power to interpret and to make or amend these rules. Wherever these rules do not cover, Show Management reserves the right to make such rulings as may appear to be in the best interests of the show(s), and the Exhibitor agrees to abide by such rulings.

ERRORS AND OMISSIONS Show Management will not be liable in the event of any errors or omissions in The Woodworking Shows' show program or any related materials. Exhibitor acknowledges and agrees no representation or warranties are made with respect to the number of show attendees or demographic nature of such attendance.

ENFORCEMENT OF CONTRACTS If it is necessary for Show Management to enforce any provision herein, the Exhibitor shall pay all costs of enforcement and collection, including, but not limited to, reasonable attorney's fees, whether or not such enforcement or collection includes the filing of a lawsuit.

APPLICABLE LAW AND VENUE This contract shall be governed by Rhode Island law without application of its conflict of laws principles. Any suit relating to this contract shall be instituted in a state or federal court in Bristol County, RI and the parties shall submit to the jurisdiction of any such court.

* **It is strongly recommended that the exhibitor secure insurance covering their property at the show, As show management does not maintain this type of insurance.**

Exhibitor Signature _____ **Date** _____